



Preventing substance abuse together

**SAFE**

**Substance Abuse Free Environment, Inc.**

[www.chesterfieldsafe.org](http://www.chesterfieldsafe.org)

**Regina Whitsett, Executive Director**

[whitsett@chesterfieldsafe.org](mailto:whitsett@chesterfieldsafe.org)



## **Our Mission**

SAFE engages our community in working together to prevent and reduce substance abuse.

## **Our Taskforces**

- Central Virginia Marijuana Taskforce
- PULP Taskforce – Proper Use of Legal Products
- Tobacco Taskforce
- Underage Drinking Taskforce



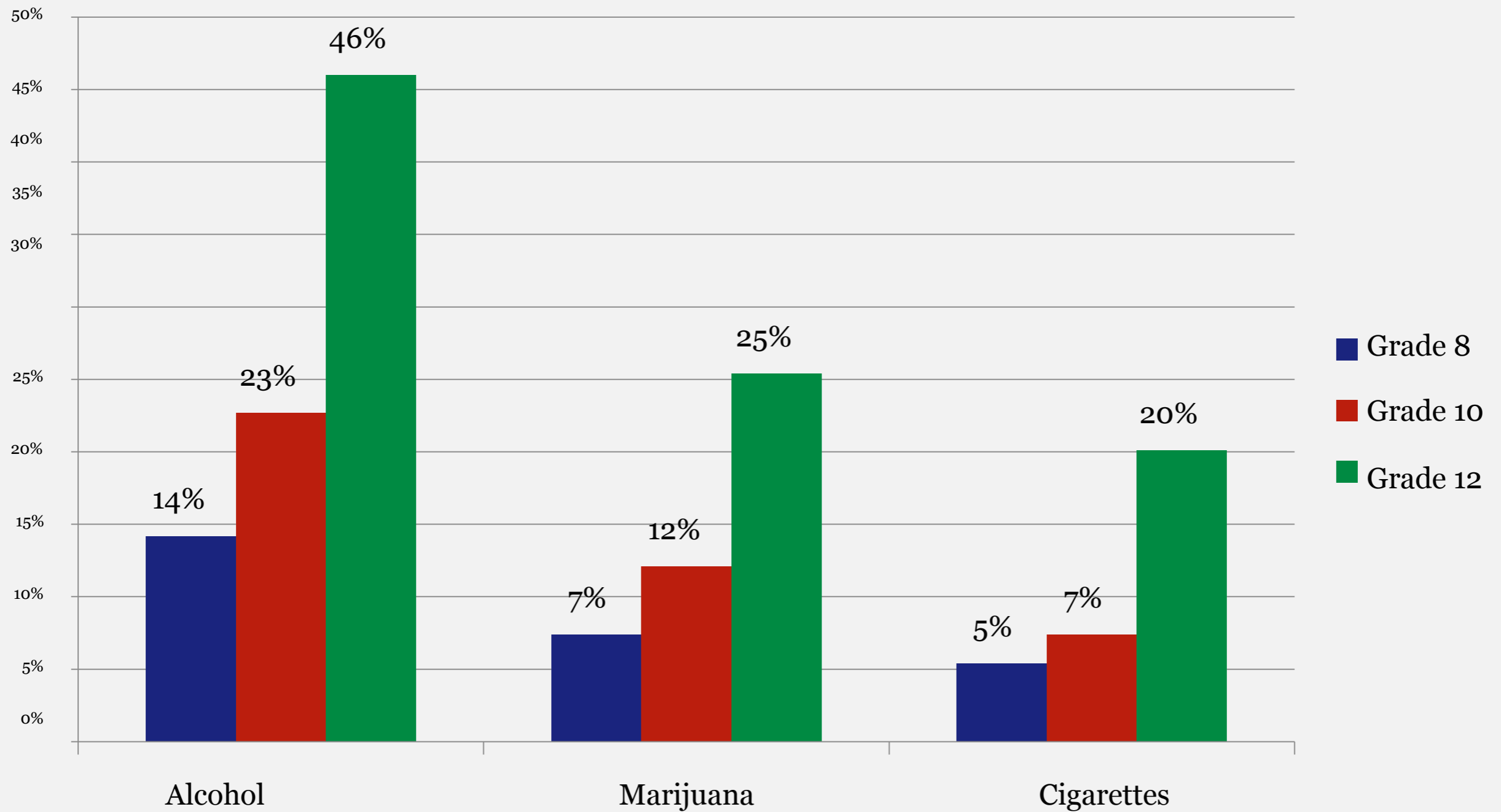
# Marijuana's Impact on the Community

# Youth Perception of Marijuana

- *"It is harmless and natural, it is only an herb, and it won't affect me long-term"*
- *"It is not addictive"*
- *"It doesn't hurt me as much as smoking tobacco"*
- *"It makes me feel calm"*
- *"It doesn't affect my thinking or my grades"*
- *"It's safe because it is used as medicine for cancer and other diseases"*

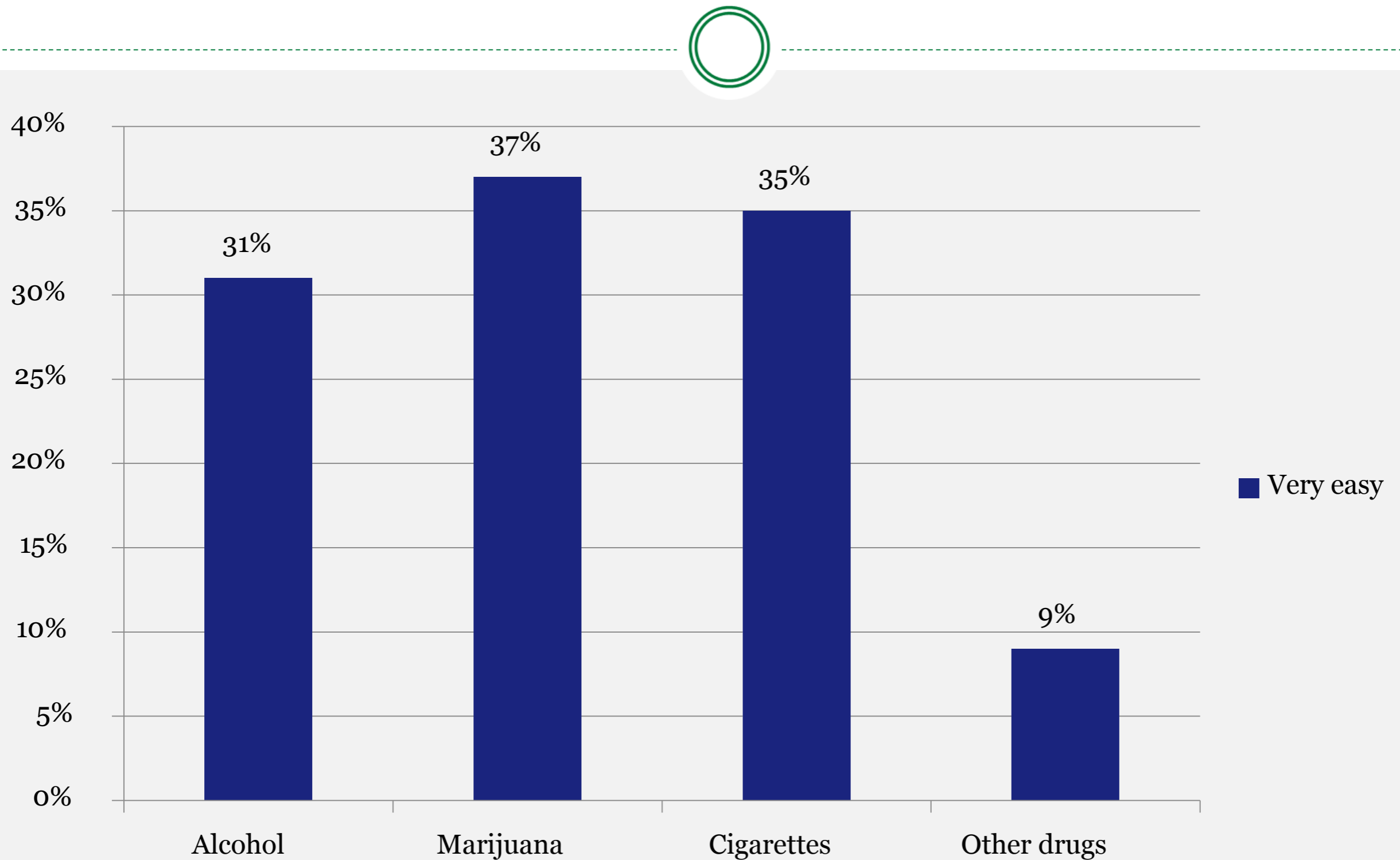
# Chesterfield County Youths

## 2012 Past 30-day Use of Alcohol, Marijuana, Cigarettes



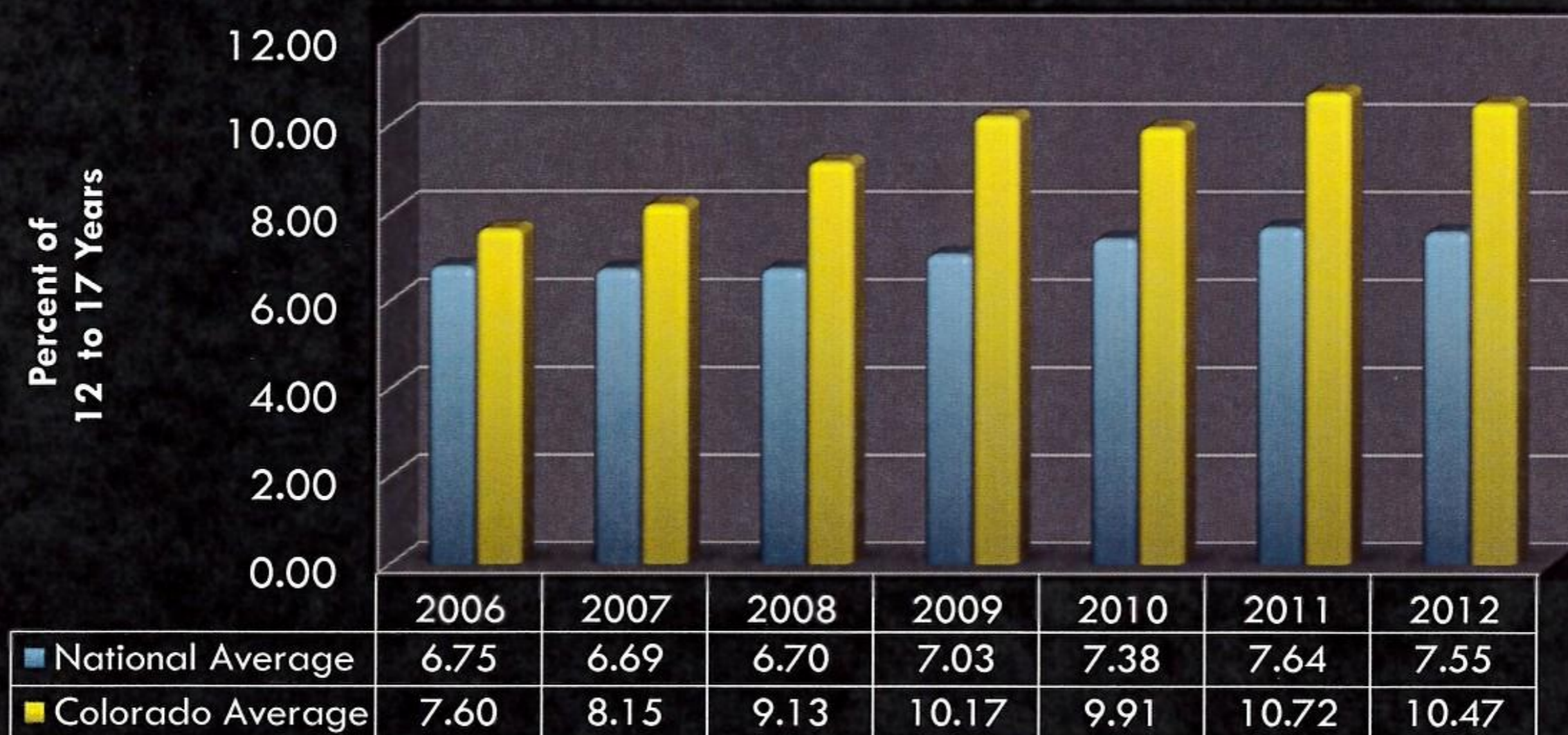
Past 30-day use of marijuana is above national averages in grades 8 and 12

## Chesterfield County, Grades 8, 10, 12 combined - 2012 How easy is it to get?



# Marijuana Use in Youth

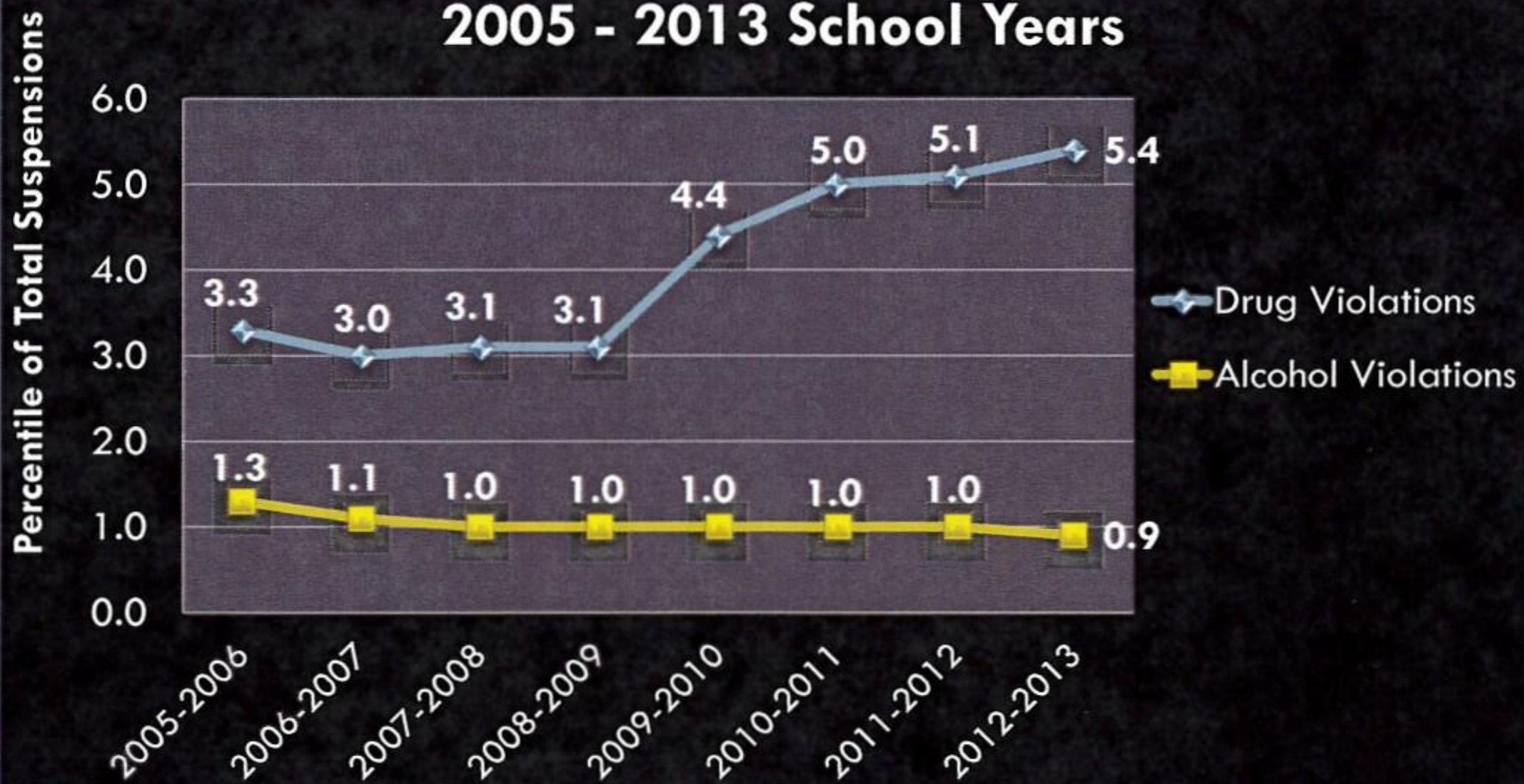
## Past Month Usage of Marijuana - National vs. Colorado



Source: SAMHSA.gov National Survey on Drug Use and Health

# High School Discipline

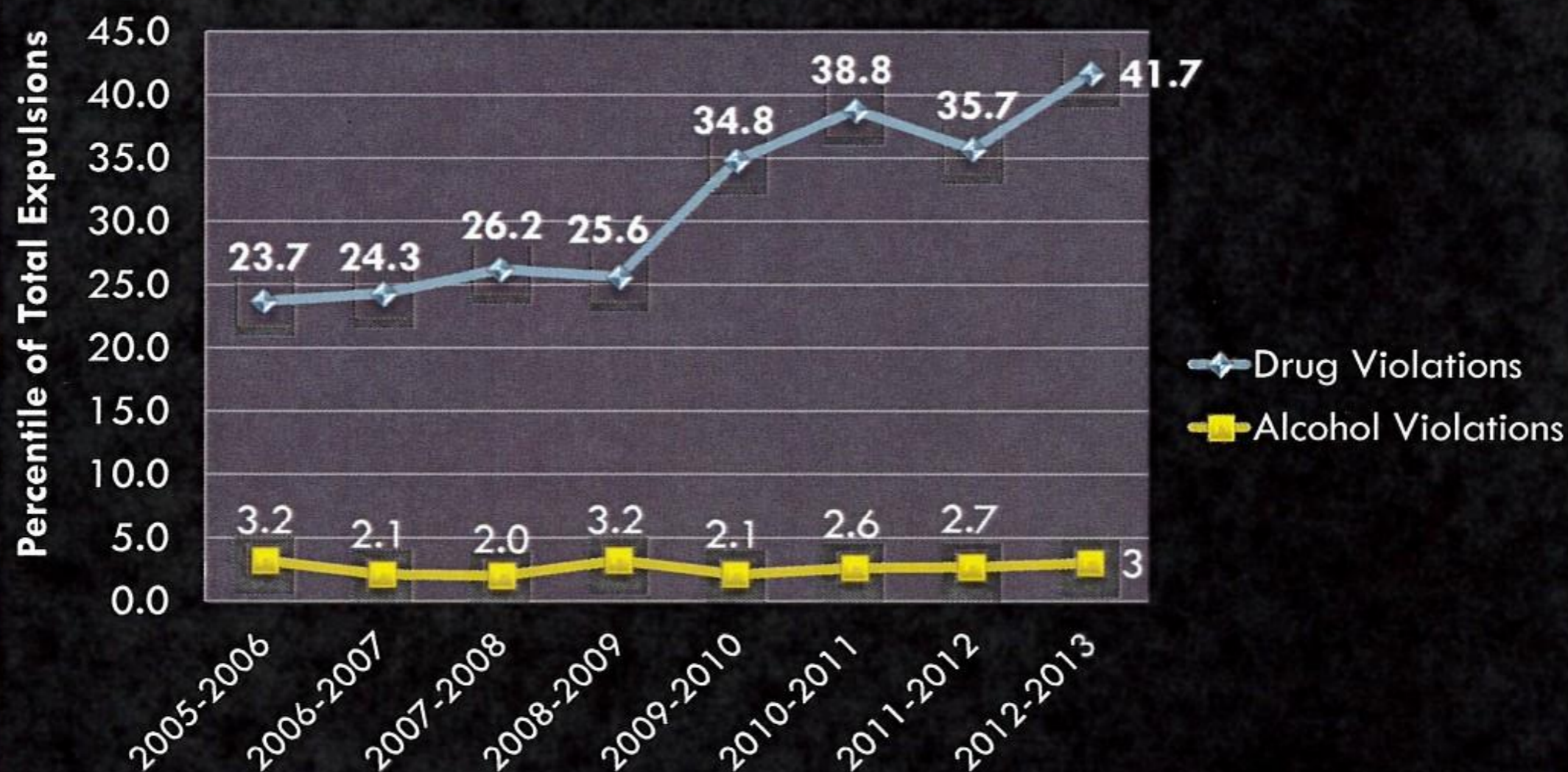
Percentage of Total Suspensions in Colorado,  
2005 - 2013 School Years



Source: Colorado Department of Education, Academic Years 2005 - 2013

# High School Discipline

Percentage of Total Expulsions in Colorado,  
2005 - 2013 School Years



Source: Colorado Department of Education, Academic Years 2005 - 2013

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For Current Week  
**TEACHER** } **bookclub**  
*Discover, Discuss, JOIN!*

FEATURED BOOK >  
**Write Like This:**  
Teaching Real-World  
Writing Through Modeling  
& Mentoring Tasks  
by Kelly Gallagher



Discussion Day  
Feb. 21-23, 2012

LEARN  
MORE

Published Online: February 6, 2012

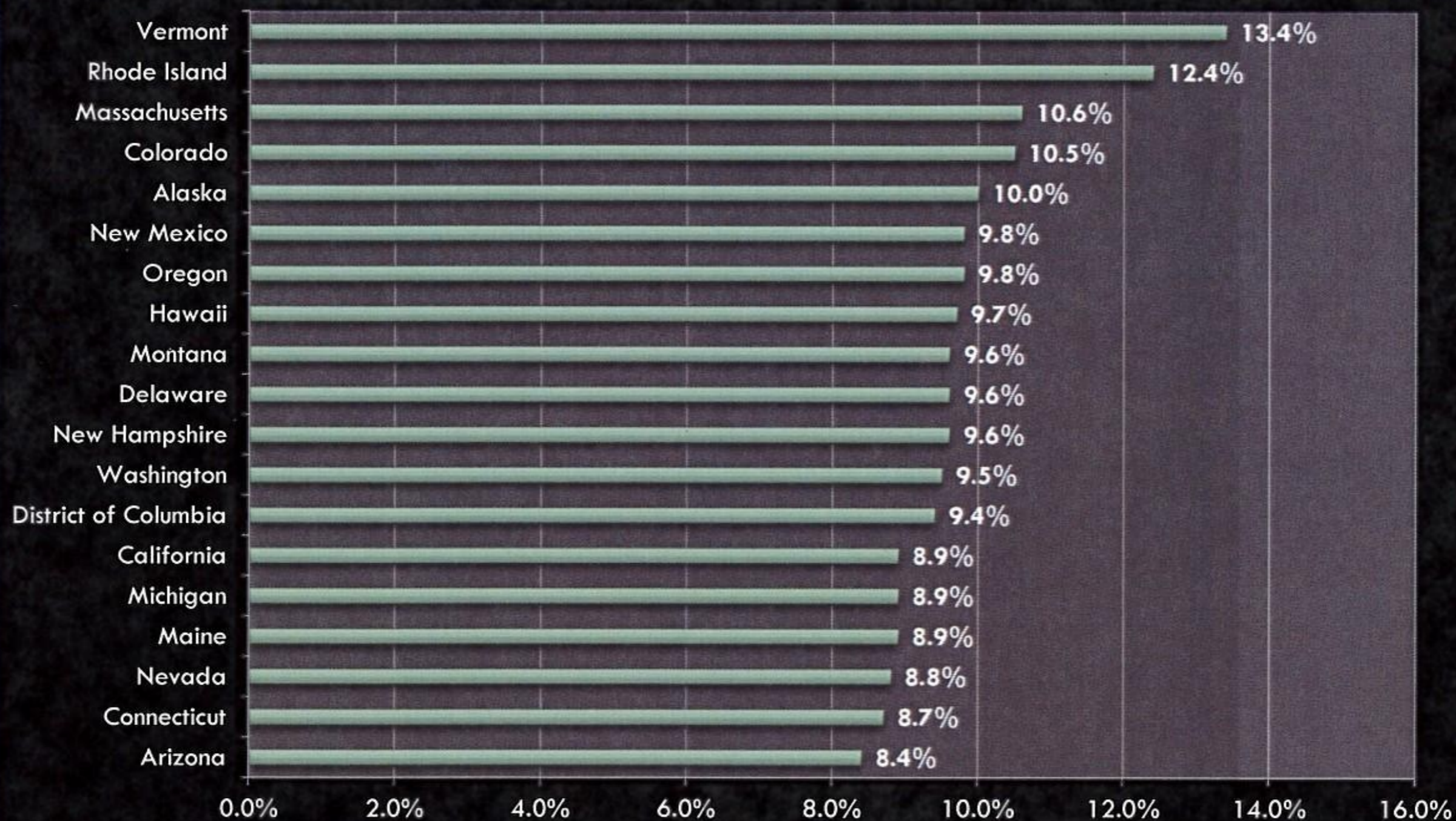
## Colorado Schools See Potent Influence From Nearby Medical Marijuana Sites



Pedestrians walk past the Med Stop marijuana dispensary that is located across from Del Pueblo Elementary School, back right, in Denver on Jan. 12. Federal officials have begun a California-style crackdown on medical marijuana dispensaries in Colorado that targets those located near schools, setting up a possible showdown with businesses that worked closely with state lawmakers to develop regulations they hoped would prevent such an action.

—Ed Andrieski/AP

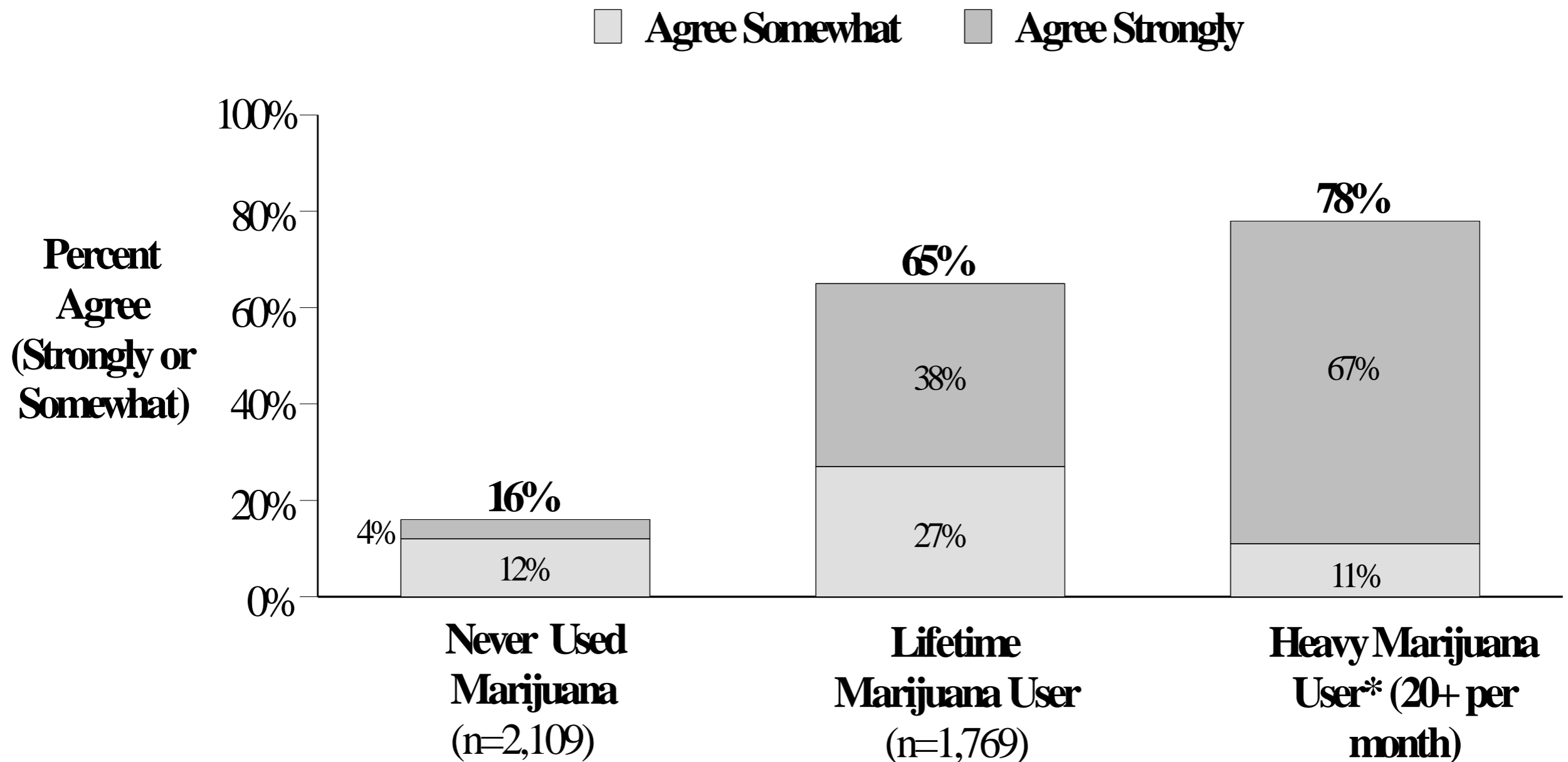
# Past Month Usage by 12 to 17-Year-Olds in Medical Marijuana States, 2012



Source: SAMHSA.gov National Survey on Drug Use and Health, 2013

# “If Marijuana Were Legal, I Would Be More Likely to Use It.”

(Percent of High School Students Reporting They  
Agree Strongly or Somewhat, 2012)



SOURCE: The Partnership for a Drug-Free America and the MetLife Foundation, *The Partnership Attitude Tracking Study (PATS): Teens and Parents*, 2013.



CAN YOU TELL THE DIFFERENCE?

NEITHER CAN KIDS!

# Making marijuana more appealing to children, easier to conceal, and more potent



# More Edibles...



# The New York Times

## *Snacks Laced With Marijuana Raise Concerns*

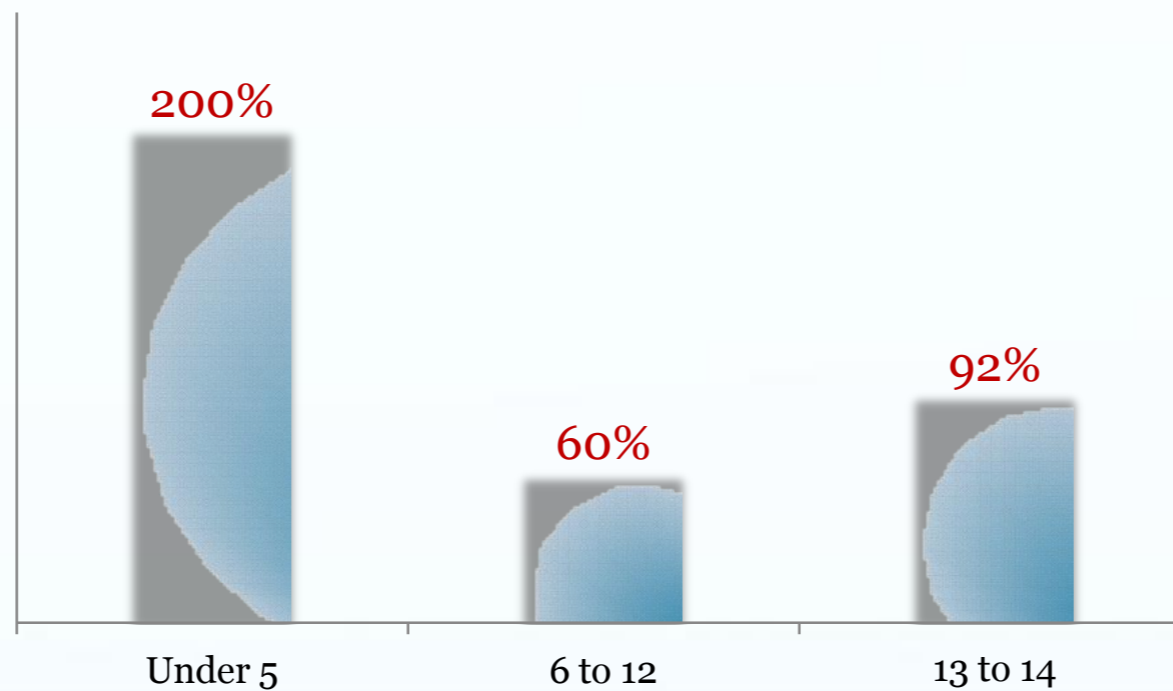
By JACK HEALY JAN. 31, 2014



# Increased ER admissions

Rise in marijuana-related ER visits from 2006 and 2012:

- 200% for kids under 5
- 60% for kids 6-12
- 92% for kids 13-14



33

# Effects of Marijuana on Academics

- Marijuana Use Lowers IQ<sup>1</sup>
- A loss of 8 IQ points could drop a person of average intelligence into the lowest third of the intelligence range.<sup>1</sup>
- The more a student uses marijuana, the lower their grade point average is likely to be and the more likely they are to drop out of school.<sup>2</sup>
- Marijuana use negatively effects motivation, memory, AND learning.<sup>3</sup>



<sup>2</sup>Johnston, L. D., O'Malley, P. M., Bachman, J. G., & Schulenberg, J. E.. University of Michigan, 2011.  
*Monitoring the Future Study*

<sup>3</sup>National Institute on Drug Abuse, "Marijuana: Facts Parents Need to Know." 2011. Available:  
[www.nida.nih.gov/marijbroch/parents/001.php](http://www.nida.nih.gov/marijbroch/parents/001.php)

<sup>1</sup>M.H. Meier, Avshalom Caspi, et al. 2012. "Persistent cannabis users show neuropsychological decline from childhood to midlife."  
Proceedings of the National Academy of Sciences

# College-Age Marijuana Use

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- The average reported past-month marijuana use for young adults (ages 18 - 25) in 2012:
  - The national average = 18.89 percent
  - The Colorado average = 26.81 percent
  - Colorado was ranked 3<sup>rd</sup> nationally in this age group for marijuana use in the past month (41.93 percent higher than the national average)



# Adult Marijuana Use

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- ❑ The average reported past-month marijuana use for adults (ages 26+) in 2012:
  - The national average = 5.05 percent
  - The Colorado average = 7.63 percent
  - Colorado was ranked 7<sup>th</sup> nationally in this age group for marijuana use in the past month (51.09 percent higher than the national average)



# Marijuana and Traffic Fatalities

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## Driving Fatalities Data

- Colorado's overall fatality rates down from 2006 – 2011 by 16 percent
  - Safer vehicles
  - Public awareness campaigns for alcohol
  - Fewer miles driven
  - Increased efforts by law enforcement



# Marijuana and Traffic Fatalities

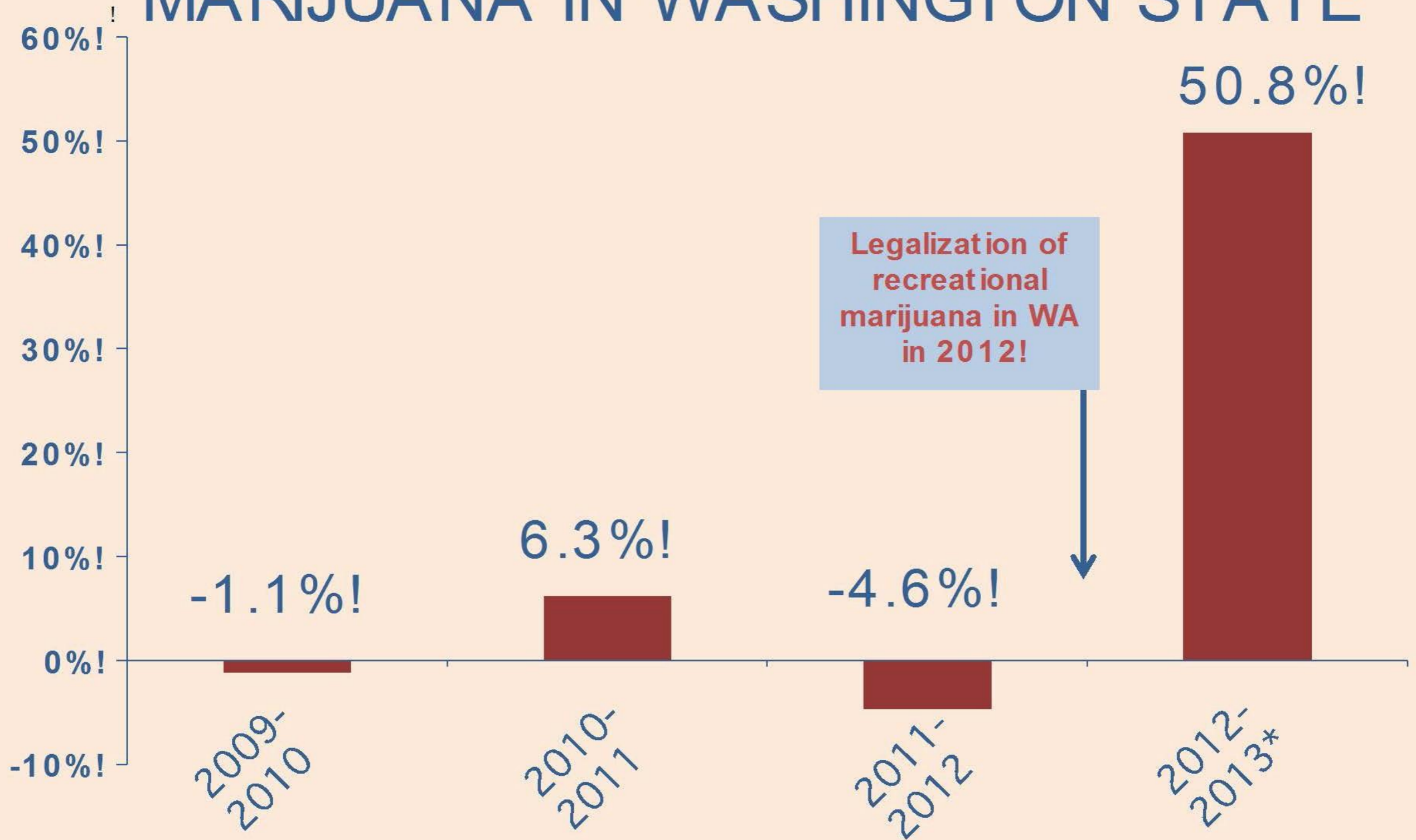
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## Driving Fatalities Data Involving Marijuana

- 2006 – 2011
  - Colorado fatalities with drivers testing positive for marijuana increased by 114 percent



# IMPAIRED DRIVING TRENDS FOR MARIJUANA IN WASHINGTON STATE



■ Percentage change in number of cases involving drivers testing positive for THC

\* Projected 2013 numbers based on data from first half of the year

## Marijuana Use Also Impacts Businesses

According to the American Council for Drug Education in New York, employees who abuse drugs are:

10 times more likely to miss work

3.6 times more likely to be involved in on-the-job incidents



5 times more likely to file a workers' compensation claim.

And since regular users can't pass drug tests, this hurts employability!

# Discrimination



- Michigan – Joseph Casias sued his Employer - – Case dismissed by Sixth Circuit Court of Appeals
- Maine – Brittany Thomas sues Adecco
  - ACLU is taking this case
- Colorado – Brandon Coats sued Dish Network - Court ruled wasn't illegal firing because marijuana is an illegal drug federally
- WSJ article - "Medical Marijuana Poses Litigation Risk to Employers." (August 15, 2013) – Cost employers between \$69,000 and \$107,000 in costs, not including any award.
- Washington – Man fired due to high profile purchase of recreational marijuana

# **What/Who is pushing this Agenda?**

National pro-pot lobbying organizations

“Big Pot” advertising/promotion

Pro-pot politicians

News stories

Popular culture

Social media

Celebrities - Reality shows

Push polling

Inaction by the federal  
government

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- ***George Soros - Spent over \$250 Million***
- ***Peter Lewis – Between \$50-70 Million - Fully funds the Marijuana Policy Project***
- ***John Sperling – University of Phoenix – Over \$50 Million***
- ***Las Vegas Casino Investor- Florida***



# Decriminalization

- Countless people are NOT behind bars for smoking marijuana.
- Only 0.4% of prisoners with no prior offenses are in jail for marijuana possession.
- 99.8% of Federal prisoners sentenced for drug offenses were incarcerated for ***drug trafficking***.
- The risk of arrest for each joint smoked is ***1 for every 12,000 joints***.

# Tax Revenue?

Colorado Expects Nearly 5 x


Is Black Market Marijuana

www.hightimes.com/read/black-market-marijuana-winning-colorado

Apps swpc.ou.edu/douc... Addiction News | Dr... The Ohio House of ... Welcome to The Oh... DATA-2000 law 30/1... How prescription dr... Booking Jane Velez ... Bill Text - 112th Con... Cannabis and Drivin... CDC - Impaired Driv...

40 YEARS HIGH TIMES

NEWS ENTERTAINMENT VIDEO GALLERIES GROW LOUNGE HEADSHOP EVENTS SUBSCRIBE



## Is Black Market Marijuana Winning in Colorado?

MON MAR 03, 2014

f t g+ r

### GROW STEALTH, GROW EASY!

Although recreational marijuana is now just as legal as booze in the state of Colorado, a recent report indicates the majority of residents are still opting to buy weed from street dealers rather than relish in the newfound stoner delights of the legitimate pot commerce.

According to an original report by [Travelers Today](#), a travel website dabbling in offbeat news and pseudo journalism, much of Colorado's stoner society, specifically college students, have continued to purchase marijuana from the black market due to the overall cost involved in obtaining a legal buzz.

"Marijuana from a dispensary will cost you around \$400 an ounce, whereas getting marijuana straight from a dealer is somewhere closer to \$60-\$237 for a home-grow, depending on the quality and where you acquire it," writes Ashley Sneddon of Travelers Today.

There are also spyglass speculations driving an immense wave of paranoia among students that having their name on a "medical registry" could lead to them having their scholarships revoked and ultimately blacklisted from higher education.

Award Winning Grow Box Cabinets

Cannabis Cup

Make Amazing Weed Butter

Best Vape, Vape Pen

Colorado Pot Adventures

Blunt Movie!

2013 Vaporizer Guide

Buy 5F-PB-22 and More 1 Day Shipping!

Medical Marijuana Seeds

Most Versatile Vape Pen

Single Seeds

Grow Box of the Year!

Grow Pounds Easy

Passing Drug Tests Made Easy

Drug Test

Best Vaporizer Pens-Cheap!

Magic Shroom Spores - Legal In The USA!

Portable Vaporizer Pens

#1 Rated 3-in-1 Vape Pen with Lifetime Warranty

Buy Discount Vape Pens

Discount Hydroponics

Mushroom Kits

420101.com Medical Marijuana Directory

Hydroponics Growing Systems

Top Vaporizers

Free I-Tai Hemp Wick

**SEED CENTER**

Buy Marijuana Seeds

BC Bud Depot

Electric Vaporizer Pens

Headshopstop

Across International Vacuum Drying Ovens

#1 Selling Hydro Systems Worldwide

Chronic E-Juice

Smoke Shop

Dank E-Juice

Best Vape Pens/Accessories

Vaporizer Store

Cheat Your Drug Test

Grow Your Own!

#1 Security Camera Systems

Vaporizer Shop

Hydroponics Systems

New Heady Glass

Online Head Shop

Wax Vaporizer Pen

#1 Vape Pen - 3 Options - Lifetime Warranty

#1 Vape Shop

Use code HIGH10 for 10% off HT Top Strains

Award Winning Complete Grow Rooms

Unbelievably LEGAL Chemicals!

Nails, Dabbers & Domes


Indoor Growing

Head Shop

Free Peter Tosh's Son

Pukka Budz Worldwide

12 Cannabis Seeds Only \$19 £10 €12



2:19 PM

3/12/2014

# Will “Big Marijuana” become the new “Big Tobacco”?



# The Tobacco Industry Connection

“The use of marijuana ... has important implications for the tobacco industry in terms of an alternative product line. [We] have the land to grow it, the machines to roll it and package it, the distribution to market it. In fact, some firms have registered trademarks, which are taken directly from marijuana street jargon. These are used trade names currently on little-known legal products, but could be switched if and when marijuana is legalized. Estimates indicate that the market in legalized marijuana might be as high as \$10 billion annually.”

*From a report commissioned by cigarette manufacturer Brown and Williamson (now merged with R.J. Reynolds) in the 1970s.*

# Can You Tell the Difference?

Nicotine and marijuana vaporizers – a concern for schools, employers, communities



# “But it’s just a plant...”

(80-90% THC) Concentrates



*“Green Crack”  
wax*



*“Ear Wax”*



Butane Hash Oil  
(BHO)



Hash Oil Capsules



*“Budder”*

*“Shatter”*





# FORTUNE

## MARIJUANA INC.

Meet the Entrepreneurs and Investors  
Firing Up a New Industry BY BRUCE FARKIS

+

THE 50  
GREATEST  
BUSINESS  
RIVALRIES  
OF ALL  
TIME

DISPLAY UNTIL APRIL 15, 2013  
NUMBER 51 FORTUNE.COM

ACKMAN  
AND  
LAMPERT:  
RETAIL'S  
WRECKING  
CREW

BY JENNIFER BERNARD  
PHOTOGRAPH BY JEFFREY M. HARRIS



# THE WALL STREET JOURNAL.

THE SATURDAY INTERVIEW

## Thank You for Smoking—Marijuana

Justin Hartfield, the Weedmaps.com founder, on his plans to legalize the drug nationwide and become the Philip Morris of pot.

Email Print Save 181 Comments



A A

By BARI WEISS CONNECT

Updated March 14, 2014 7:17 p.m. ET

Newport Beach, Calif.

Justin Hartfield is high.

"I've been high since I'm 13," the 30-year-old marijuana entrepreneur says as he sips an iced tea at the Pelican Hill Resort, a tony spot overlooking the Pacific where he plays golf twice a week. But don't mistake this onetime high-school pot dealer with a libertarian streak for your run-of-the-mill stoner. His aim is to become the Philip Morris of the American marijuana industry.

"Prohibition is about to pop. And the people that were here before, if they're positioned intelligently, will reap a profit. I think we're positioned really well," Mr. Hartfield says.



In the 1920s and early 1930s, risk-takers who invested in alcohol while it was still underground hit the jackpot when it was legalized. Joseph Kennedy secured "medicinal liquor" permits during Prohibition and in the months before the anti-alcohol law was repealed in 1933 he secured the exclusive import rights to popular liquor brands like Dewar's whisky and Gordon's

Associate editorial features editor Bari Weiss on Justin Hartfield, an entrepreneur in the budding marijuana

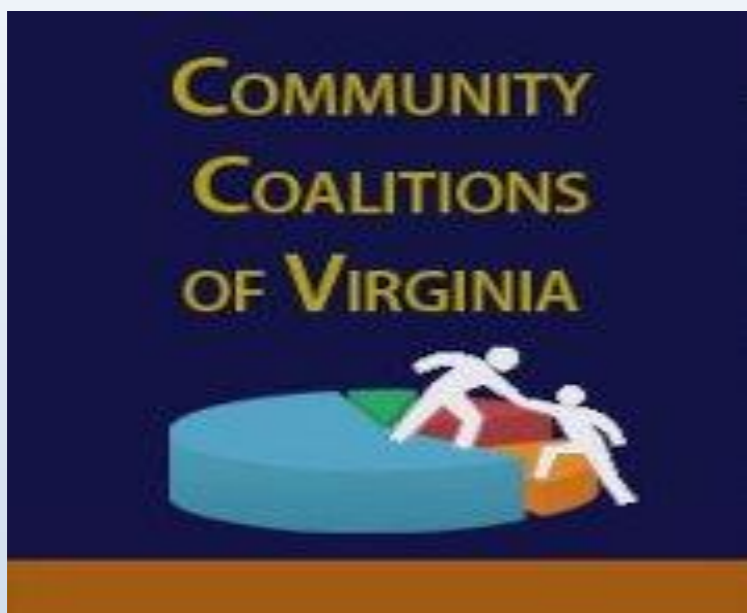


Ranked number  
one in the nation  
for cancer care,  
seven years in a row.

THE UNIVERSITY OF TEXAS  
S. E. C. 14, 15

# Is this Virginia's future?





## CCoVA's statement on Marijuana in Virginia

CCoVA strongly opposes any change to Virginia law that expands the legality of marijuana beyond strictly enforced prescription use. Marijuana use has damaging effects on the developing child and adolescent brain, and represents a serious public health and public safety threat in our community. The mission of CCoVA is to work collaboratively to prevent and reduce substance abuse and related risk factors by youth and young adults.

# CCoVA and SAFE Learn and Educate

March 13-14, 2014 conference

May “Wellness” conference

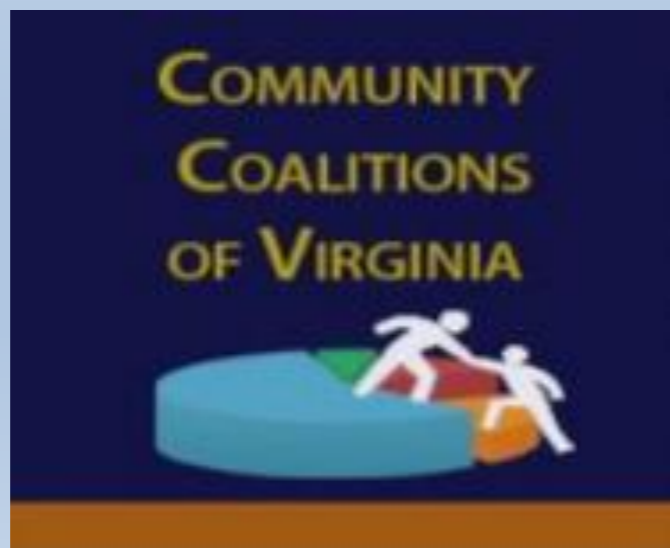
SAM summit in Orlando

September 19, 2014 training

November 3, 2014 conference in Roanoke

SAM Affiliate

Regional Taskforces



The Central Virginia Marijuana Taskforce Public Safety Committee presents



# *Marijuana Decriminalization or Legalization:* **The REAL Impact on Virginia**

**SAVE THE DATE! | September 19, 2014 | 8:30 a.m. - 12:30 p.m.**

**Eanes-Pittman Public Safety Training Center**

6610 Public Safety Way | Chesterfield, Virginia 23832

**Speaker:** Nationally recognized former US prosecuting attorney Monte Stiles | [www.montestiles.com](http://www.montestiles.com)

*Target Audience: Legislators, Judges and Commonwealth Attorneys*

CLEs will be provided. Complimentary continental breakfast provided by His and Hers. More details to follow!

**For more information or to register online, visit [www.caron.org/marijuana-event](http://www.caron.org/marijuana-event).**

*For questions, please call 804-514-9312 or email [watson@chesterfieldsafe.org](mailto:watson@chesterfieldsafe.org).*

Sponsored by:



*Chesterfield/  
Colonial Heights  
Drug Courts*



# **Future Educational Strategies**

Continue to analyze initiative

Inform youth and parents

Raise media awareness

Inform state stakeholders/legislators

Obtain viewpoints from leaders

Determine AG's position

Pursue resolutions for city/county

Network with other states

and WAIT and WATCH!!!



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[monte@montestiles.com](mailto:monte@montestiles.com)

[www.cadca.org](http://www.cadca.org)

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